

# **Noam Hermon**

**Product Designer Based In Tel-Aviv** 

# Experience

#### Dec. 2020 - Currently

Project Manager Serren - Group

The Serren Group company creates a wide range of innovative products and handles every aspect of R&D, from conception to production. As Project Manager I focused on process development and streamlining. My role required collaboration with R&D teams as well as our clients. As an industrial designer, I created and defined concepts for new products, ensuring functionality and efficiency.

### Jul. 2020 - Summer Internship

#### Industrial Designer Peleg Design

The Peleg studio products are sold worldwide and designed to be used in homes, offices, and other living spaces. As an intern, I worked in a team of designers focused on creating products that combine functionality, aesthetics, and a sense of humor.

# Volunteer

### May. 2022 - Currently

**Product & Web Designer** Corridor Aid for Ukraine The Corridor is a non-profit organization which manages evacuations of civilians from active war zones and brings humanitarian aid into Ukraine. As part of my activities, I provided a brand new design for the organization's main website.

### Apr. 2022 - Jun. 2022

### UX&UI Designer Max Initiative

MAX is an educational impact entrepreneurship program developed in collaboration with a non-profit organization aiming to provide technical solutions to social problems in the community. During my volunteer experience, I designed end-toend MVP product and collaborated with technical and strategic counterparts to ensure quality, consistency, and feasibility across all experiences.

## Education

#### 2017 - 2021

**Bezalel Academy of Art and Design** Bachelor of Design (B. Des.), Jerusalem

## 2016 - 2017

**6B Design Studio** Pre-study of product design, Tel Aviv

## Tools

Figma - Adobe XD - Photoshop -Illustrator - Lightroom - Indesign -Microsoft 365 - Solidworks - Keyshot

## **Web Development**

HTML - CSS - Wix - Webflow Elementor - Wordpress

# Languages

Hebrew (Native) English (Proficient)

## Achievements

### 2019

**Bezalel & Ferrero** Kinder Toy Course The concept of a kinder surprise toy I designed for the course, was selected to be purchased by the Ferrero brand