



# Noam Hermon

Product Designer Based In Tel-Aviv

[My Portfolio](#)

[Linkedin](#)

[Instagram](#)

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## Experience

Jan. 2023 - Currently

### Product Designer | NoviSign

#### Leading the company's product design process

- Researching and leading users discovery session
- Designing and prototyping experiences in a complex product
- Ensure specs and designs are in line with expectations by working closely with the aboard R&D team.
- Providing product specifications using Trello
- Performing design reviews to ensure functionality and design
- Features adoption measuring for users analysis using Hotjar

Apr. 2022 - Jun. 2022

### UX UI Designer | Max Initiative

#### Creating the product's user experience and design.

- Aims to provide technical solutions to social problems in the community, specifically related to food waste.
- designed end-to-end MVP product.
- Providing quality, consistency, and feasibility throughout the all product process.

May. 2022 - Jun. 2022

### Web Designer | Corridor Aid for Ukraine

The Corridor is a non-profit organization which manages evacuations of civilians from active war zones and brings humanitarian aid into Ukraine. As part of my activities, I provided a brand new design for the organization's main website.

Dec. 2020 - Apr.2022

### Product Designer | Serren - Group

Creates a wide range of innovative products and handles every aspect of R&D, from conception to production.

I focused on process development and streamlining.

collaboration with R&D teams as well as our clients.

I created and defined concepts for new products, ensuring functionality and efficiency.

## Education

2017 - 2021

### Bezalel Academy of Art and Design

Bachelor of Design (B. Des.), Jerusalem

2016 - 2017

### 6B Design Studio

Pre-study of product design, Tel Aviv

## Tools

Figma - Adobe XD - Photoshop -  
Illustrator - Lightroom - Indesign -  
Microsoft 365 - Solidworks - Keyshot

## Web Development

HTML - CSS - JS - Wix - Webflow  
Elementor - Wordpress

## Languages

Hebrew (Native)  
English (Proficient)